

ACTIVATE SEMINAR SERIES

WEBINARS & THE ART OF ONLINE ENGAGEMENT BOOTCAMP

with Valli Morphett, Director, Design Jam



Need to upskill your webinar and online engagement skills fast? Keen to start sharing your practice in a new way, with new audiences?

This practical training bootcamp, tailored for artists and creatives, is designed to rapidly build your webinar and live streaming delivery skills and prepare you for the world of online engagement.

Join webinar guru **Valli Morphett** for this very special capacity building intensive program. Gain expert insights into how webinar and online based engagement can add value to your creative practice.

Over two 90 minute sessions Valli will guide you through topics such as:

- Identifying your purpose, brand, and audience
- Overview of the most common social media and webinar platforms, and streaming services
- Equipment requirements and your presentation space
- Lighting & framing
- Presentation tips
- How to nurture engagement with an online audience
- Case studies for people leading the way
- Plus much more as well as time for Q&A

About Valli

'Together we are stronger' is more than a tag line. Valli is a placemaking and engagement specialist, webinar guru and digital engagement expert who knows how to mobilise a local support base and deliver outcomes that people trust.

With over a decade of experience inside Local Government leading placemaking and engagement teams, backed up by a decade within leading edge placemaking consulting firms – Valli knows how to facilitate social and economic outcomes in main streets and activity centres. Ex-CEO of CoDesign Studio Valli now leads her own placemaking enterprise Design Jam.

Key expertise:

- Webinar and digital engagement practice
- Strategic placemaking frameworks, resources & governance structures for Government
- Mobilising stakeholders to build a local support base
- Locally-led placemaking & activation

WHEN: Two 90 minute sessions: Wednesday 20th and Thursday 21st May 2020, 10:30am-12 noon ACST (Adelaide time)

WHERE: Online webinar

COST: \$20 / FREE for Emerging Creatives who are eligible for Helpmann Academy support.

Visit <https://www.helpmannacademy.com.au/about/who-we-support/> to check your eligibility.

BOOK HERE > <https://webinarsandonlineengagementbootcamp.eventbrite.com.au>

The Activate Seminar Series aims to empower emerging creatives with practical knowledge to help build and sustain a successful creative career.



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